

Conference “Applying the Revised PPG13”
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Planning and Sustainable Access

Companion Guide to PPG13

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What's in the Guide?

- The need for intervention
- Ways of organising development
- Implementation issues
 - design
 - developer contributions
 - competition and rivalry



Focus on public transport

- Public Transport Oriented Development
- Necessary but not sufficient?





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12

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Amsterdam S

TAXI

787

The example of Park & Ride



Guinness Extra Stout
The smoothest
Guinness

JO





Complementary actions

- Avoiding non-PTOD schemes
- Parking limitation
- Travel plans and awareness
- Discouragement of car use
- Car clubs

Fusswege
Tram-, Bahn- und Busnetz
züri mobil Standorte



STADTPLAN

ZUFUSS
TRAM
BUS



Energie 2000
VBZ
IG Velo
ARF
züri mobil



ZÜRI
MOBIL



Tiefbauamt
der Stadt Zürich

How to use the guide

- Encourage good
- Actively discourage bad
- Work for better understanding amongst developers, PT operators, the public
- Promote benefits of PTOD

The benefits

- Investors benefit from more intensive use of land
- Better public transport revenues
- Wider opportunities for those without cars
- Those with cars can use them less
- Less pollution and congestion from a given volume of activity

What could possibly go wrong?

- Unfair competition
 - officer-member perspectives
 - regional help
- Ducking the difficult
 - parking, parking, parking
 - changing development formats

More barriers and pitfalls...

- Tokenism
- Wishful thinking
- Poor data
- Poor analysis
- Lack of monitoring



“To work in a new way, we
must stop working in old
ways”

Get on with it !