

Streets for Life... or Death?

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2:00 pm

Parallel workshops

3

Safe streets: Opportunities and risks of new technologies

cities for
mobility

World Congress 2012
Stuttgart, 1 July – 4 July

1. History and background
2. Streets today
3. Technology – a way forward?



Social and commercial functions shared with movement

Paved footways but activity occupies whole space

York, Louise Rayner, mid 19th century



1910s



Courtesy Sky High traffic surveys

Bank of England – 1890s

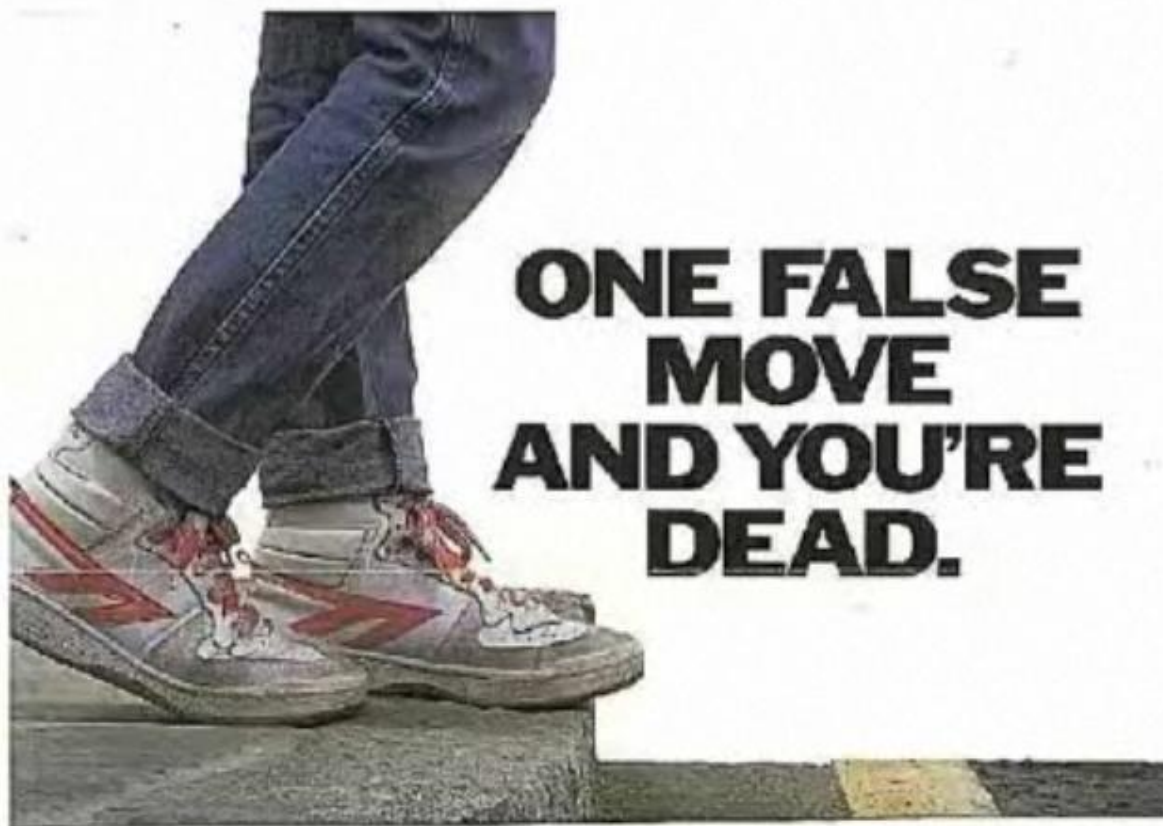


1930s



The same place today





**ONE FALSE
MOVE
AND YOU'RE
DEAD.**

BEFORE YOU CROSS THE ROAD.

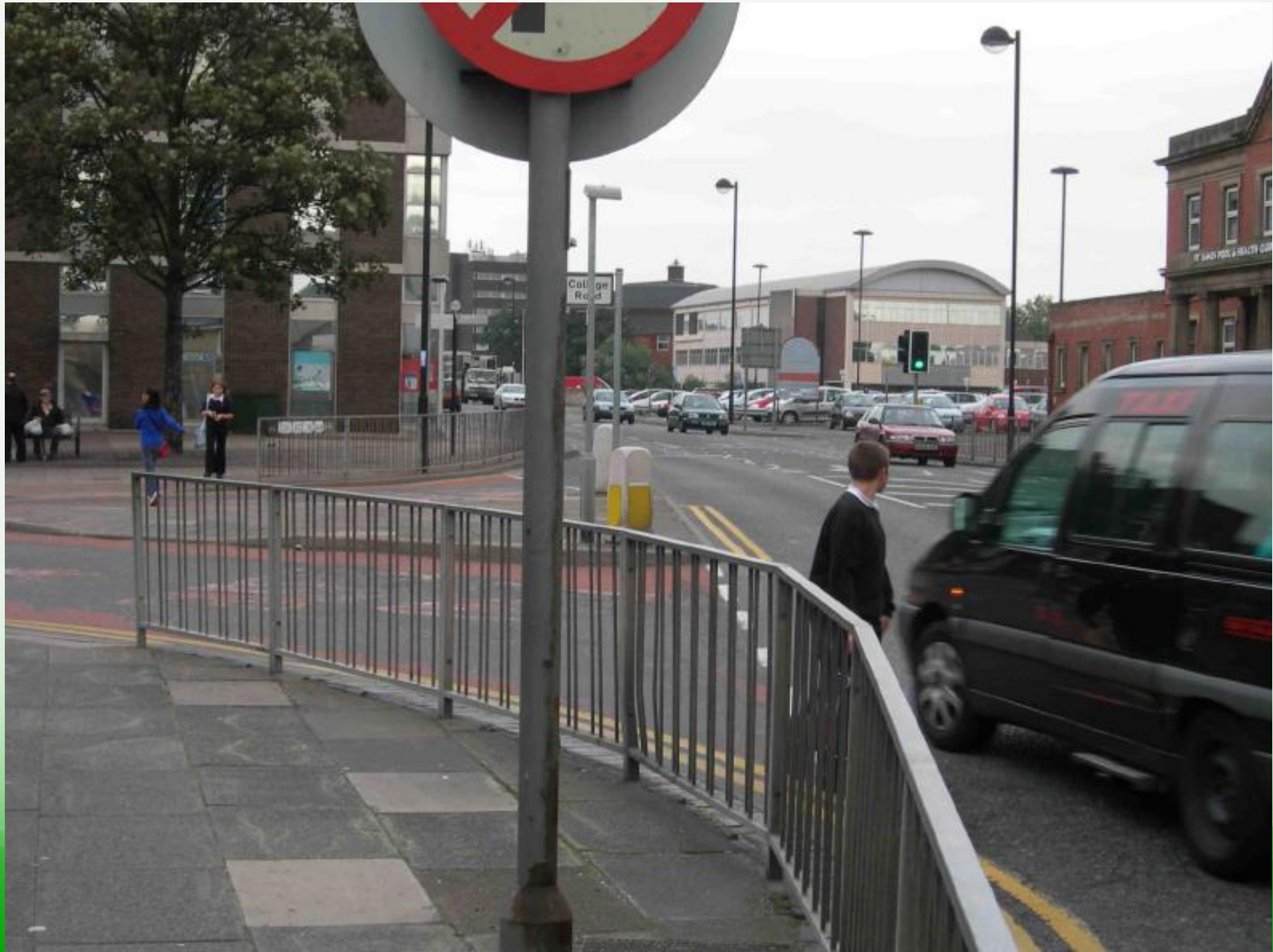
STOP AT THE KERB.

Design response:

separate pedestrians from vehicles (Buchanan, 1963)







Cameras, lights, action!



Road safety...
or street safety?

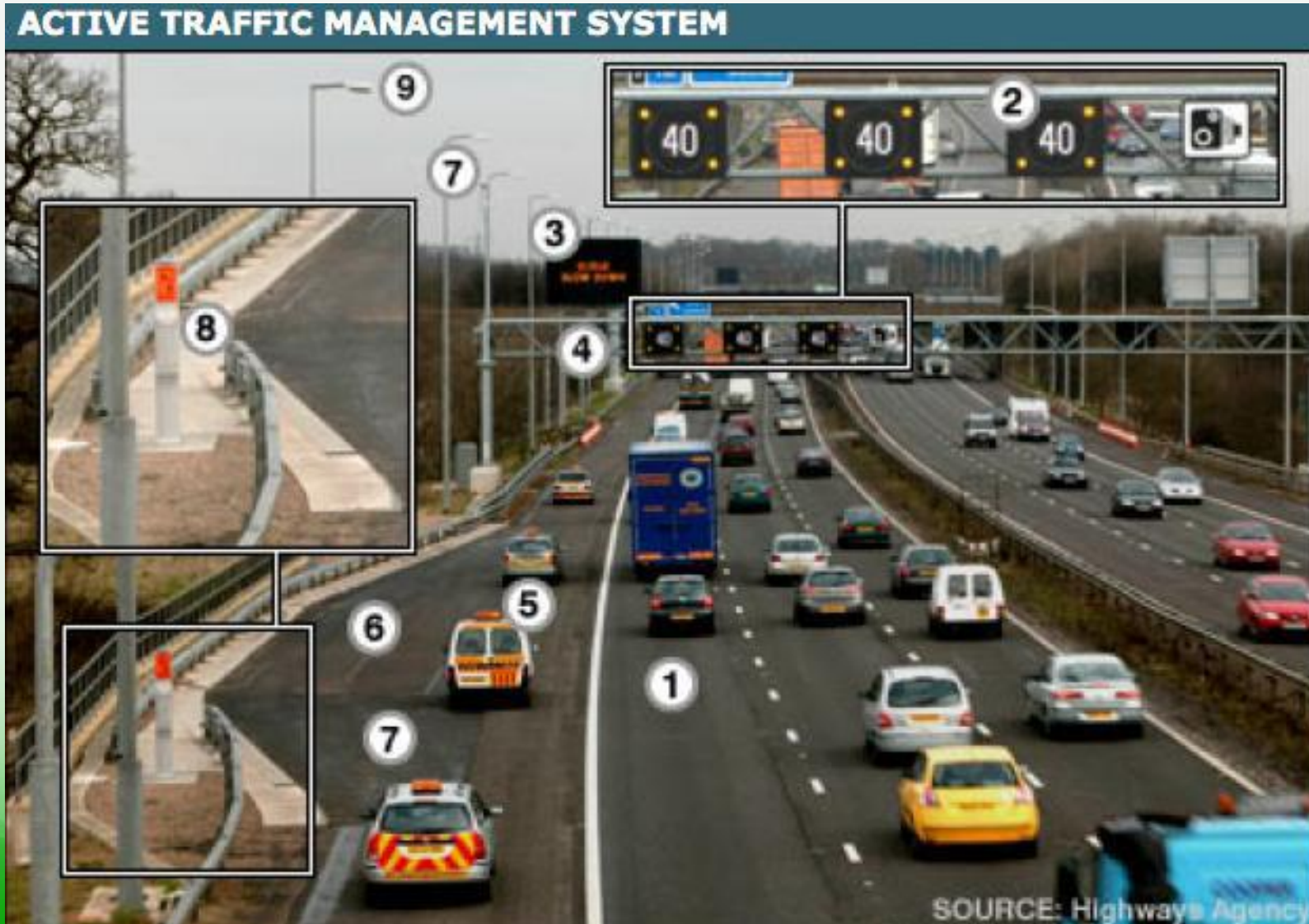
Definitely not a “street”!



Technology for ROAD safety

guided vehicles, headway control, road trains, weather compensation, variable speed limits enforcement cameras/devices for insurance, tax offences, tailgating, illegal overtaking; black box recorder....etc.

Management technology – capacity or safety?



Kuala Lumpur traffic management



Beijing –
17 lanes
to cross!



Technology for STREET safety:

- Speed limiters (GPS activated)
- Average speed cameras
- Enforcement cameras
- Traffic calming
- Driverless cars

Mixed use street



Quiet residential street



Average speed cameras

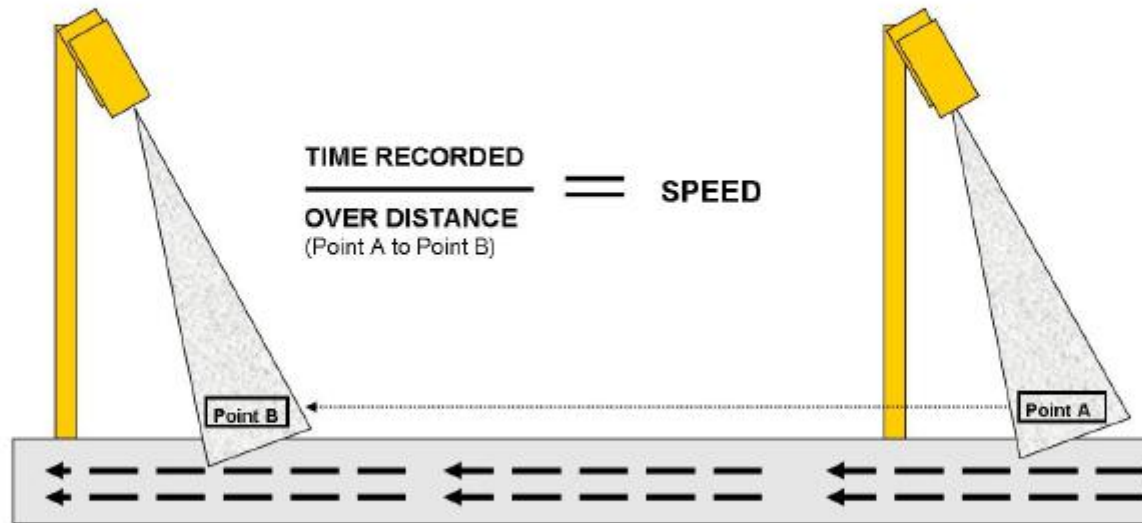


DIAGRAM SHOWING HOW AVERAGE SPEED CAMERAS WORK

Google's Driverless car



Auto-limiter stops car from speeding

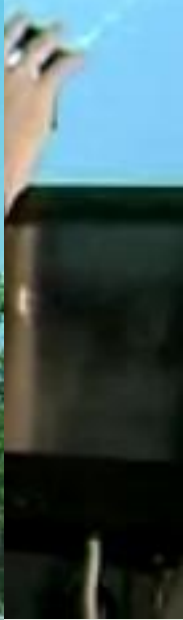


Traffic calming: design technology



Some technology creates danger

(Unintended consequences)



Social technology?

Ergonomics: designing equipment (streets) that fit the human body, its movements and its cognitive abilities.

Shared Space – design aims:

- **Pedestrian freedom**
- **Freedom from casualties**
- **Attractive urban spaces**
- **Uncluttered streets**

How does shared space technology work?

- People are responsible for their actions
- Instructions (signs) are less important
- Low speeds, so people can interact (<30kph)
- Design as urban space, not as highway

Shared Space – design:

- **No priority or demarcation signs**
- **Single surface (soft separation)**
- **Surface material sympathetic to place**
- **Pedestrian-only areas for vulnerable users**

Danger = Safety

Before



After



Haren, NL

Drachten shared space, Netherlands



Shared Space examples – mixed use streets



Newbury High Street, UK



Chambery, France



Kelheim, Germany



Sloane Square, London

Pedestrian priority – busy street

Before



Chambéry, France, 30,000 vpd

After



Photos:
Michel Deronzier

“Signs? We don’ t need them”

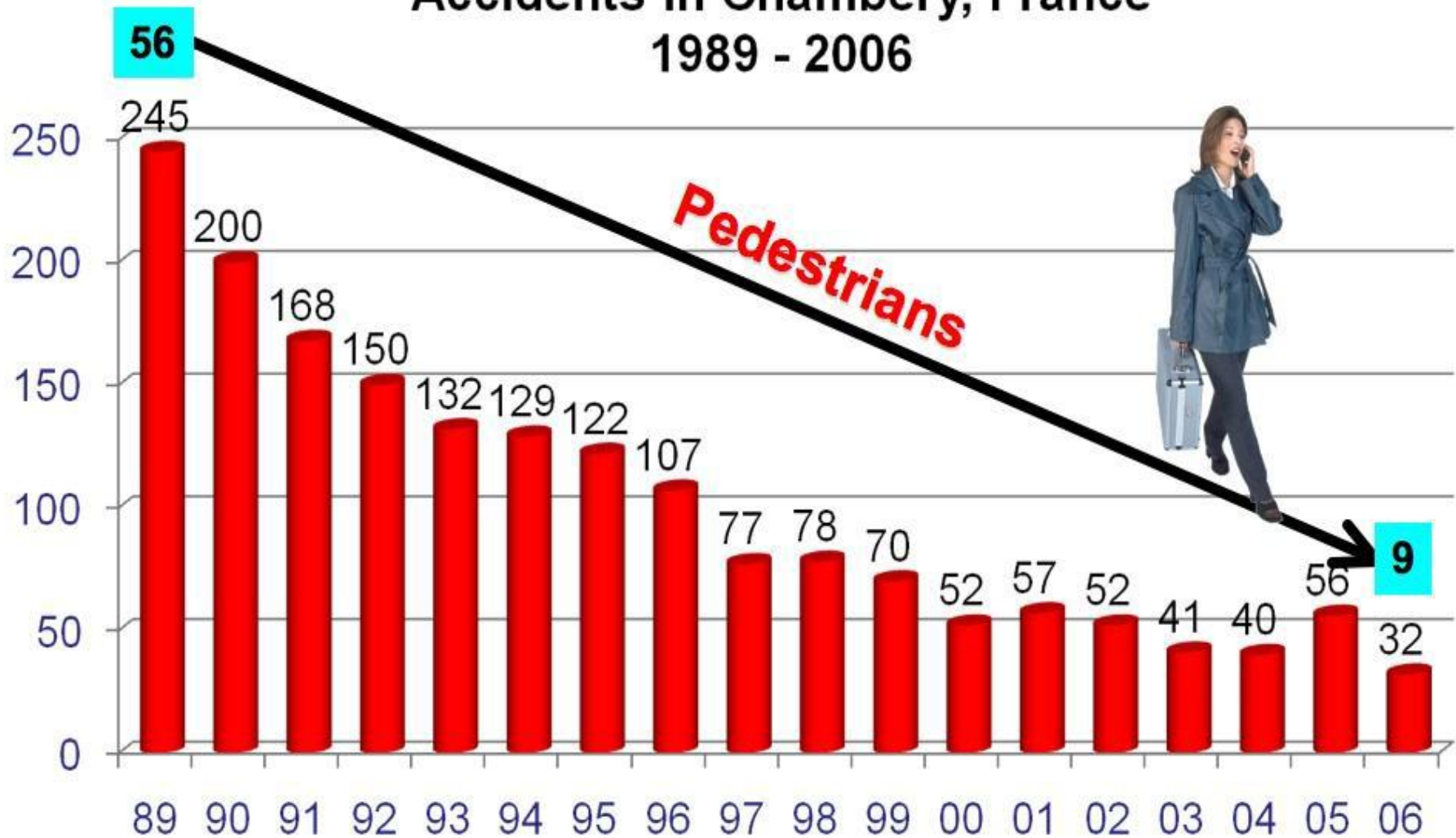
“If you treat people like idiots, they drive like idiots”

Signs and lines create conflict... “get out the way, this is my space” “I have the right of way here” ...

The late
Hans Mondermann



Accidents in Chambéry, France 1989 - 2006



	Road casualty rate per 1,000 people		
	1993	2003	Reduction %
Chambery	2.8	0.8	71%
Other French towns of same size	4.05	2.4	41%

Exhibition Road, London



Exhibition Road, London – world's biggest shared space?

HOW IT WORKS: EXHIBITION ROAD - BRITAIN'S LONGEST 'CLUTTER-FREE' STREET

AREA: Exhibition Road, Kensington, London.

- Half mile stretch (820m) from South Kensington Station to Hyde Park.

- All 'street clutter' removed.

- No traditional pavements or kerbs.

- Traffic signs, safety barriers, kerb markings removed.

- Traffic expected to reduce by 30 per cent.

Cost: £29.2million



- The 20mph speed limit signs will be posted at the top and bottom of the road, and intermittently on lampposts in between.

- Surface comprises a chequered pattern created from a jigsaw of a million bricks of pink and black Chinese granite weighing 10,000 tonnes. Each granite 'brick' is a 6-inch cube weighing 10kg. Pink granite sourced in Fujian province, black 'bricks' from Fuding province in China.

AIM: To make cars and people co-exist harmoniously - without the need for hectoring signs and nannying protective steel barriers.

- Pedestrian areas distinguished from vehicle areas by black iron drainage channel covers and raised and ribbed 'corduroy-effect' tactile strips. Helps warn blind and partially sighted people underfoot.

- Tall, sleek street lighting masts have been designed to complement the grand buildings of Exhibition Road.

- The design of the thoroughfare is such that car-parking bays, cycle racks, trees and bench seats will also help separate pedestrians from two-way traffic, without forming a permanent barrier.

- Continuously flat surface improves access for people using wheelchairs, push chairs and motorised buggies.



Simple but effective technology!



ROAD
CLOSED



“Playing out”, Bristol, UK

- Design technology?
- Equipment technology?
- Social technology?

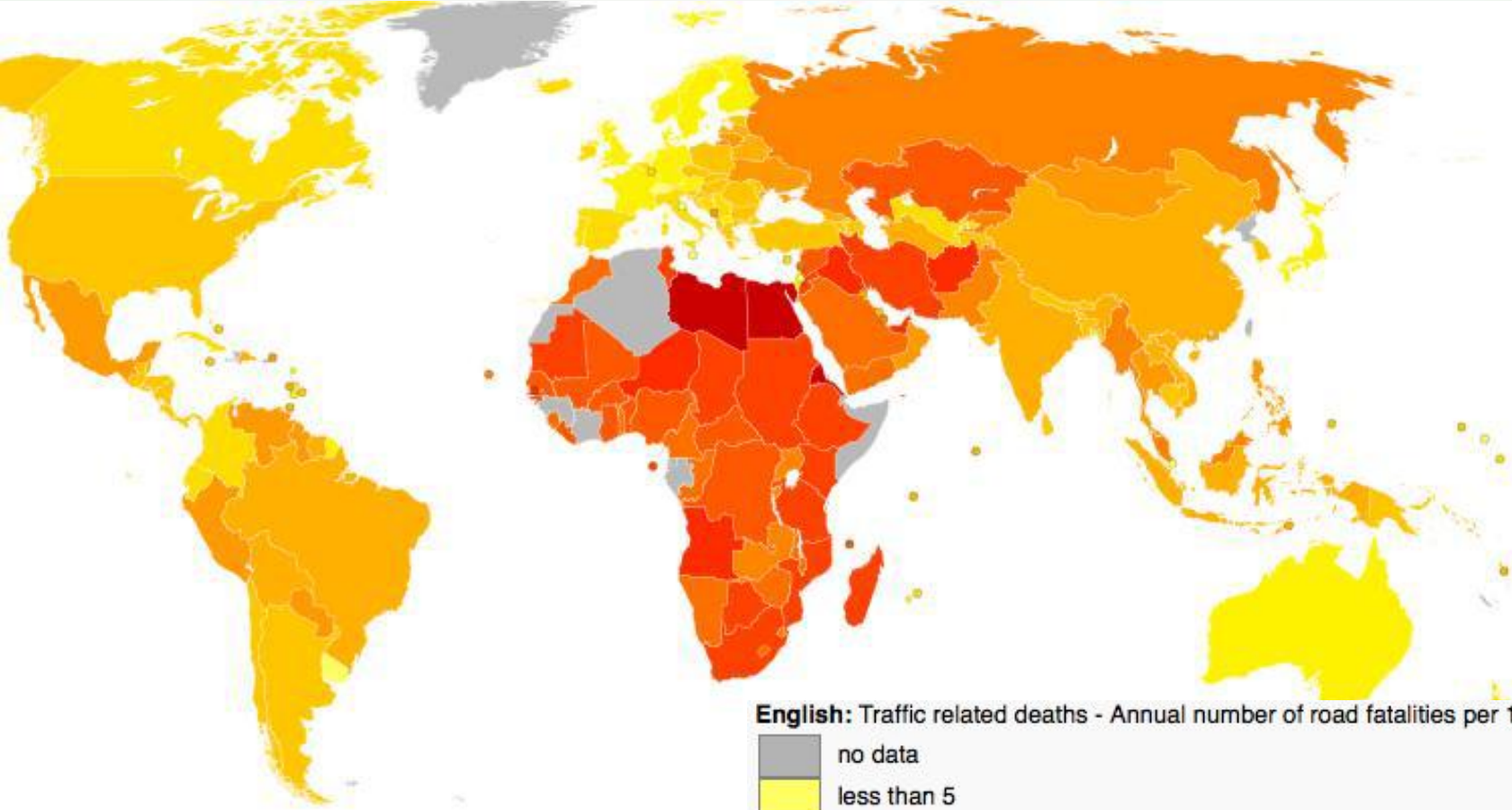
Discuss



Shared Space – suitable places:

- **Balanced vehicle and pedestrian movement**
- **Pedestrians desire to cross**
- **High proportion of local drivers**
- **No priority or demarcation signs**
- **Priority from the side default (preferably)**





English: Traffic related deaths - Annual number of road fatalities per 100,000 inhabitants.

